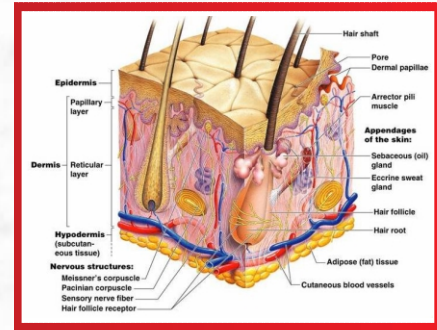




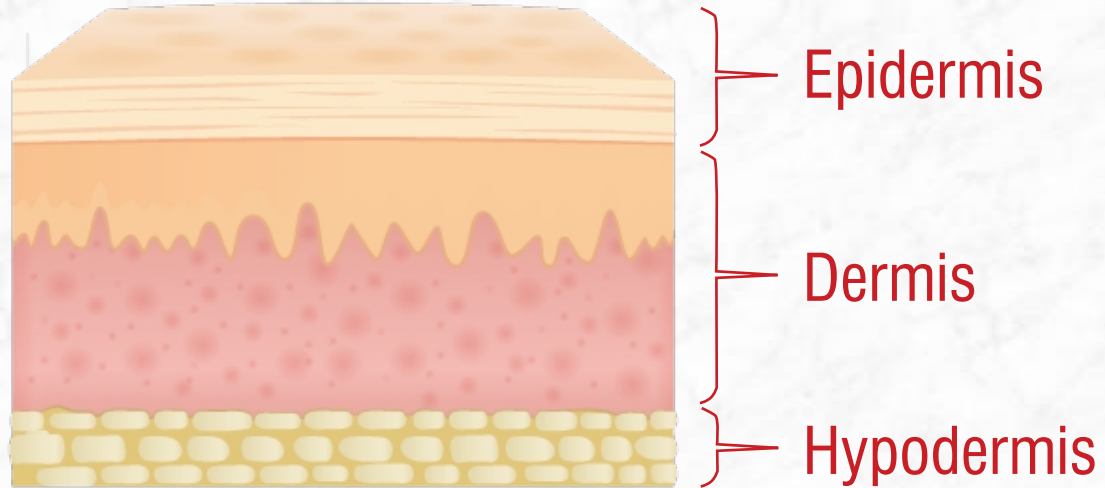
Zordan[®]
HERBÁLS

KNOW YOUR
SKIN

Skin is body's largest Organ. Skin is a complex system of cell layers, nerves & glands that help to protect us from toxic agents, microbes & the elements helps to regulate body temperature & permits the sensation of touch, heat & cold.



Skin has 3 Layers



The color of skin is created by special cells known as MELANOCYTES which produce pigment MELANIN. MELANOCYTES are located in the EPIDERMIS

HOW CAN WE IDENTIFY SKIN TYPE

ALTOS
Health is Life

If T-Zone & other parts of face feel moist, then you have oily skin



If T-Zone, nose & chin feel moist, but other Areas felt dryness - then skin is combination type



If entire face feel rough patches / if skin strings a little after minimal exposure outside, then you have Sensitive or Dry skin



“Each Family Healthy Family”

SKIN TYPES

ALTOS
Health is Life

NORMAL SKIN:- This type of skin feels smooth & clear. It is naturally Radiant because it is neither too Oily nor too Dry. It does not experience any breakouts throughout.



OILY SKIN:- Oily skin tends to shine, especially during mid day. This skin is prone to whiteheads, blackheads, clogged pores & acne. It feels greasy, moist & coarse means it is prone to breakouts.



DRY SKIN:- This skin feels tight, rough flaky & dry. This type is prone to wrinkles, ageing & irritation. It however, may still feel dry after a couple of hours, a product has been applied.

“Each Family Healthy Family”

SKIN TYPES

ALTOS
Health is Life

SENSITIVE SKIN:- This skin type gets irritated easily. This skin type can easily have red patches or rashes. After using certain products, feeling of itchiness or tinging can also develop.



Combination :- Mix of oily & dry. Some part of face mainly nose, forehead will appear shiny, while other parts are clean. If your skin changes along with weather, you fall under this category.

Daily Use

PERSONAL CARE

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Cleansing

Face Wash

Neem Face Wash, Fairness Face Wash, Papaya Face Wash, Gold face Wash, Charcoal Face Wash



WHAT IS FACE WASH ?

Face Wash is a product that helps to remove dirt, dead skin cells, oil & other type of pollutants form the skin.

FAIRNESS FACE WASH	NEEM FACE WASH	PAPAYA FACE WASH	GOLD FACE WASH	CHARCOAL FACE WASH
SKIN TYPE	SKIN TYPE	SKIN TYPE	SKIN TYPE	SKIN TYPE
Normal to oily skin	Normal to dry skin	Normal to oily skin	Normal to dry skin	Normal to oily skin



BENEFITS OF FACE WASH

- * Helps to give you clear skin
- * Helps to lighten skin tone.
- * Helps to give you spotless glowing skin
- * Helps to remove pigmentation from the skin
- * Helps to remove dark spots, blemishes & acne from the skin



Mulberry, Blueberry & Neem

Papaya & Honey

Face Scrub

Apricot Scrub, Fairness Fruit Scrub, Aloe vera Face Scrub

WHAT IS FACE SCRUB ?

Scrub is a product which contains exfoliating pieces, which help to remove dry & dead skin cells from the skin.

BENEFITS OF FACE SCRUB

- * Helps to exfoliate dead epithelial cells
- * Helps to clean pores & prevent black heads & pimple
- * Helps to unclog pores
- * Helps to get rid from dirt & bacteria
- * Helps to give clear & glowing skin



Strawberry



Apricot



Aloe vera

FAIRNESS FACE SCRUB	ALOEVERA FACE SCRUB	APRICOT FACE SCRUB
SKIN TYPE	SKIN TYPE	SKIN TYPE
Normal to dry skin	Normal to dry skin	Normal to oily skin

TIPS

- * Apply scrub after cleaning face with Face Wash.
- * After Scrubbing, apply moisturising cream on face.
- * In sunlight, apply SPF as per skin type.



Face Pack

Fairness Face Pack, Papaya Face Pack,
Gold Face Pack, Beauty Face Pack

WHAT IS FACE PACK ?

Face Pack is a preparation that is applied on the face in order to clean & improve the condition of the skin.

BENEFITS OF FACE PACK

- * Helps to nourish the skin
- * Helps to supply essential nutrients to the skin
- * Helps to reduce acne & pimples from the skin
- * Helps to remove dark spots & scars from the skin
- * Helps to hydrate the skin
- * Helps to remove excess oil secretion from skin

TIPS

- * Pack is applied, after doing scrub on the face
- * Do not expose your face to sunlight for minimum 2 hours after applying face pack .
- * Apply, cream / SPF on face before going out

FAIRNESS FACE pACK	PAPAYA FACE PACK
SKIN TYPE	SKIN TYPE
Normal to dry skin	Normal to oily skin
GOLD FACE PACK	BEAUTY FACE PACK
SKIN TYPE	SKIN TYPE
Normal to dry skin	Normal to dry skin



Rose



Multani Mitti



Kesar Chandan



Papaya

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Toning

Toners

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Rose Toner, Gold Toner, Rose Water, Facial Skin Toner



WHAT IS SKIN TONER ?

Toner is a face care product that helps to remove excess dirt, Makeup & excess oil secretion from the face.

BENEFITS OF SKIN TONER

- * Helps to shrink Pores.
 - * Helps to restore skin's pH balance.
 - * Helps to add a layer of protection.
- Helps to refreshes the skin.
- * Helps to keep the skin moisturized.
 - * Helps to reduce Acne.



Gold Dust



Tulsi



Rose Petals

DIRECTIONS

Take required quantity of toner on cotton ball & apply gently over the face.

Moisturising



Moisturizers

Honey & Saffron, Jojoba moisturizing Lotion,
Rose & Musk, Aloe vera Gel, Lipbalm

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WHAT IS MOISTURIZER ?

Moisturizer is a skin care product used for protecting, moisturising & lubricating the skin.

BENEFITS OF MOISTURIZER

- * Helps to hydrate the skin
- * Helps to prevent flaking & dullness of skin.
- * Helps to remove dryness from skin.
- * Helps to maintain skin balance.
- * Helps to give soft & supple skin.

DIRECTIONS

Take required amount of lotion in hands & gently massage till it get dissolve completely. Apply twice a day.



Honey & saffron



Almond & Jojoba



Rose & Musk



Creams

Cold Cream, All purpose Aroma Cream, Fruit Cream

WHAT IS CREAM ?

Cream is a skin care product that is applied to the face to keep the skin hydrated.

BENEFITS OF CREAM

- * Helps to nourish your skin.
- * Helps to make your skin soft & Smooth.
- * Acts as a barrier against Pollutants.
- * Helps to keep the skin youthful & more Supple.
- * Helps to get rid from dry skin.
- * Helps to provide glow to skin.

DIRECTIONS

Take required amount of cream on palm & apply gently on face



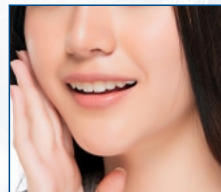
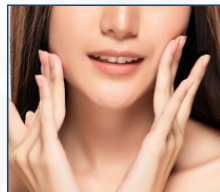
Almond



Strawberry



Aloevera





SPF
Sunscreen

Protection

SPF-20, SPF-30, SPF-40

WHAT IS SUNSCREEN LOTION ?

Sunscreen is a skin care product that is applied on face & other body parts to protect the skin from harmful radiations of sun.

BENEFITS OF SUNSCREEN LOTION

- * Helps to keep facial complexion even.
- * Helps to protect your skin from harmful UV radiation.
- * Helps to protect against signs of Aging.
- * Helps to keep your skin Healthy.
- * Helps to keep you look young.
- * Helps to protect from sun burn.

DIRECTIONS

Take required quantity of Sunscreen on palm & apply gently on skin before going outside in sunlight



Sunflower Oil



Sandalwood Oil



Aloe vera



Honey



Treatment Creams



Anti Ageing + Wrinkle Cream

Almond Lite



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WHAT IS ANTI-AGEING + WRINKLE CREAM ?

Anti-ageing cream is a skin care product that helps to look younger by reducing signs of ageing

BENEFITS OF ANTI AGEING + WRINKLE CREAM

- * Helps to reduce pore size, fine lines & Wrinkles.
- * Helps to prevent signs of ageing.
- * Helps to give you clear & Youthful skin.
- * Helps to reduce dark spots

DIRECTIONS

Wash your face with Zordan Gold Facewash. Apply Altos Anti-Ageing + Wrinkle Cream on your face & neck. Massage it gently. Leave it to work for the night



Wheat germ oil



Almond



Anti Acne & Pimple Gel

Neem Plus

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WHAT IS ANTI ACNE & PIMPLE GEL ?

Anti-acne & pimple gel is a skin care product that helps to clear up the pimples & other form of lesions that occurs on face.

BENEFITS OF ANTI ACNE & PIMPLE GEL

- * Helps to prevent Acne.
- * Helps to prevent occurrence of pimples on skin.
- * Helps to remove Blackheads, Whiteheads from facial skin.
- * Penetrates deep into the skin layer in order to remove dirt.

DIRECTIONS

Clean you face and with Zordan Neem face wash. Apply Altos anti-acne & pimple gel on the affected area and leave it for night to work.



Neem



Tea tree oil



Clove oil

Anti-Blemishing Cream

Papaya Light

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WHAT IS ANTI-BLEMISHING CREAM ?

Anti-blemishing cream is a skin care product that helps to remove pigmentation of the skin.

BENEFITS OF ANTI-BLEMISHING CREAM

- * Helps to clear blemishes & dark marks.
- * Helps to give skin smooth & softer look.
- * Helps to give skin a clear texture.
- * Helps in preventing Pigmentation of skin.

DIRECTIONS

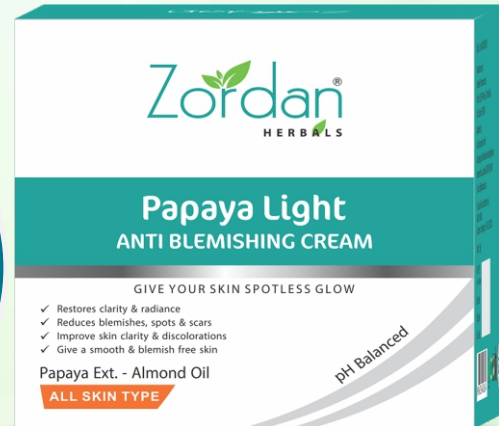
Clean you face and with Zordan face wash. Apply Altos Anti Blemishing Cream on your face & neck. Massage it gently. Leave it to work for the night.



Papaya



Almond oil



Under Eye cream

with Olive Oil & Lemon

Zordan®
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WHAT IS UNDER EYE CREAM ?

Under eye cream is a skin care product that is formulated for the soft & delicate skin around the eye in order to remove puffiness from the eyes.

BENEFITS OF UNDER EYE CREAM

- * Helps to diminish dark circles.
- * Helps to reduce puffiness in the wink of eyes.
- * Helps to provide optimum eye care.
- * Helpful in controlling dryness and firm bags under eyes.

DIRECTIONS

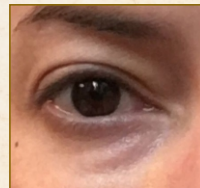
Gently massage with Altos under eye cream into the delicate area beneath the eyes after thorough cleansing. Use it once a day before going to bed.



Olive oil



Lemon



Fairness

Whitening & Fairness, Fairness Cream, Glo Fairness

WHAT IS FAIRNESS CREAM ?

Fairness cream is a product that helps to brighten the skin tone. They block the rays & helps to lighten your skin tone. These reduce the melanin content of the skin.

BENEFITS OF FAIRNESS CREAM

- * Helps to lighten skin tone
- * Helps to lighten age spots & pigmentation
- * Helps to give glow to skin
- * Helps to reduce signs of aging
- * Helps to repair damaged skin



Aloe vera & Basil



Apricot & Almond

Glo Fairness Cream	Normal to Dry Skin
Whitening Fairness Cream	Combination Skin
Fairness Cream	Normal Skin

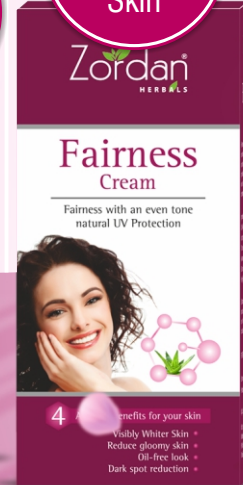


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For
Combination
Skin



For
Normal
Skin



For
Normal to Dry
Skin





Facial Kits

Facial Kit

Zordan
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Papaya, Fruit , Gold, Diamond, Fairness, Wine & Skin Whitening

WHAT IS FACIAL KIT ?

Facial is a skin treatment that cleanses pores, exfoliates away dead skin cells & treats common skin concerns.

BENEFITS OF FACIAL KIT

- * Helps to cleanse your skin.
- * Helps to prevent aging.
- * Helps to rejuvenate your skin.
- * Helps to treat Acne & Scars.
- * Helps to eliminate whiteheads & Black heads from the face.
- * Helps to give Healthy & Clear skin.
- * Facial massage helps to promote blood circulation.

STEPS

1. Firstly, take small quantity of scrub on palm & massage gently on face & neck for 5 minutes, then clean with sponge.
2. Then, take gel & massage with soft hands on face & skin for 3-4 minutes, clean with sponge.
3. Take cream, and massage on face & neck till the cream get dissolved completely in skin.
4. After massage with cream, take steam for 2-3 minutes
5. Then, apply face pack, add 4-5 drops Tulsi power in it. Let the face pack dry completely, then clean it with sponge & wash face with normal water.
6. Lastly, apply gold skin toner on face.



Papaya

Gold Dust



Diamond

Mulberry & Blueberry

Thank You

ALTOS ENTERPRISES LTD.

Altos Nagar, Near Radha Swami Satsang Bhawan, Hambran Road,
Ludhiana-141008. (Punjab) INDIA

Toll Free : 1800-137-5210, Customer Care : 01615210000

E-mail : info@altosindia.net - Website : www.altosindia.net